

SPRING 2015

Marijuana Business Conference & Expo

America's Oldest & Largest National Cannabis Tradeshaw

**SPONSOR
& EXHIBITOR
OPPORTUNITIES**

Meet 2,000+ Cannabusiness Entrepreneurs & Investors at the Biggest National Spring Show

Land new clients, network with potential partners and increase your national visibility with:

- Dispensary owners & managers
- Commercial cultivators
- Edibles & infused product makers
- Ancillary products & services
- Private equity & major investors

Produced by the editors of Marijuana Business Daily – since 2011 the industry's most trusted B2B news publication – the Spring Show features:

- ▶ 19,400 Square Feet of Exhibits
- ▶ Two Days & Nights of Networking with 2,000+ Attendees from across the U.S.
- ▶ Breakfasts, Lunches & Happy Hours on the Show Floor

The Hilton Chicago • May 19-21, 2015



As seen in:



To avoid disappointment, please contact us regarding exhibiting as soon as possible at: AimeeC@MJBizMedia.com or call 401.354.7555 x 82

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SPONSOR & EXHIBITOR OPPORTUNITIES

Spring 2015 Exhibitor Schedule

Dates & Location

Tue., May 19 – Thu., May 21, 2015

The Hilton Chicago
720 S. Michigan Avenue
Chicago, IL 60605
312.922.4400



Exhibitor Schedule*

	Expo Hall	Sessions
Tuesday, May 19, 2015		
8:00am - 5:00pm	Exhibitor Set-Up	Crash Course Workshop
5:00pm - 7:00pm	Happy Hour in Expo Hall	
Wednesday, May 20, 2015		
8:00am - 9:30am	Breakfast in Expo Hall	
9:30am - 12:00pm	Expo Hall Open	Keynotes
12:20pm - 1:30pm	Lunch in Expo Hall	
1:30pm - 3:30pm	Expo Hall Open	Sessions
3:30pm - 4:00pm	Break in Expo Hall	
4:00pm - 5:00pm	Expo Hall Open	Sessions
5:00pm - 6:30pm	Happy Hour in Expo Hall	
Thursday, May 21, 2015		
8:00am - 9:30am	Breakfast in Expo Hall	
9:30am - 12:30pm	Expo Hall Open	Sessions
12:30pm - 2:30pm	Lunch in Expo Hall	
2:30pm - 3:30pm	Expo Hall Open	Keynote
3:30pm - 4:00pm		Closing Remarks

* Schedule subject to change. Exhibitors have until 8:30pm on May 21 for move-out.

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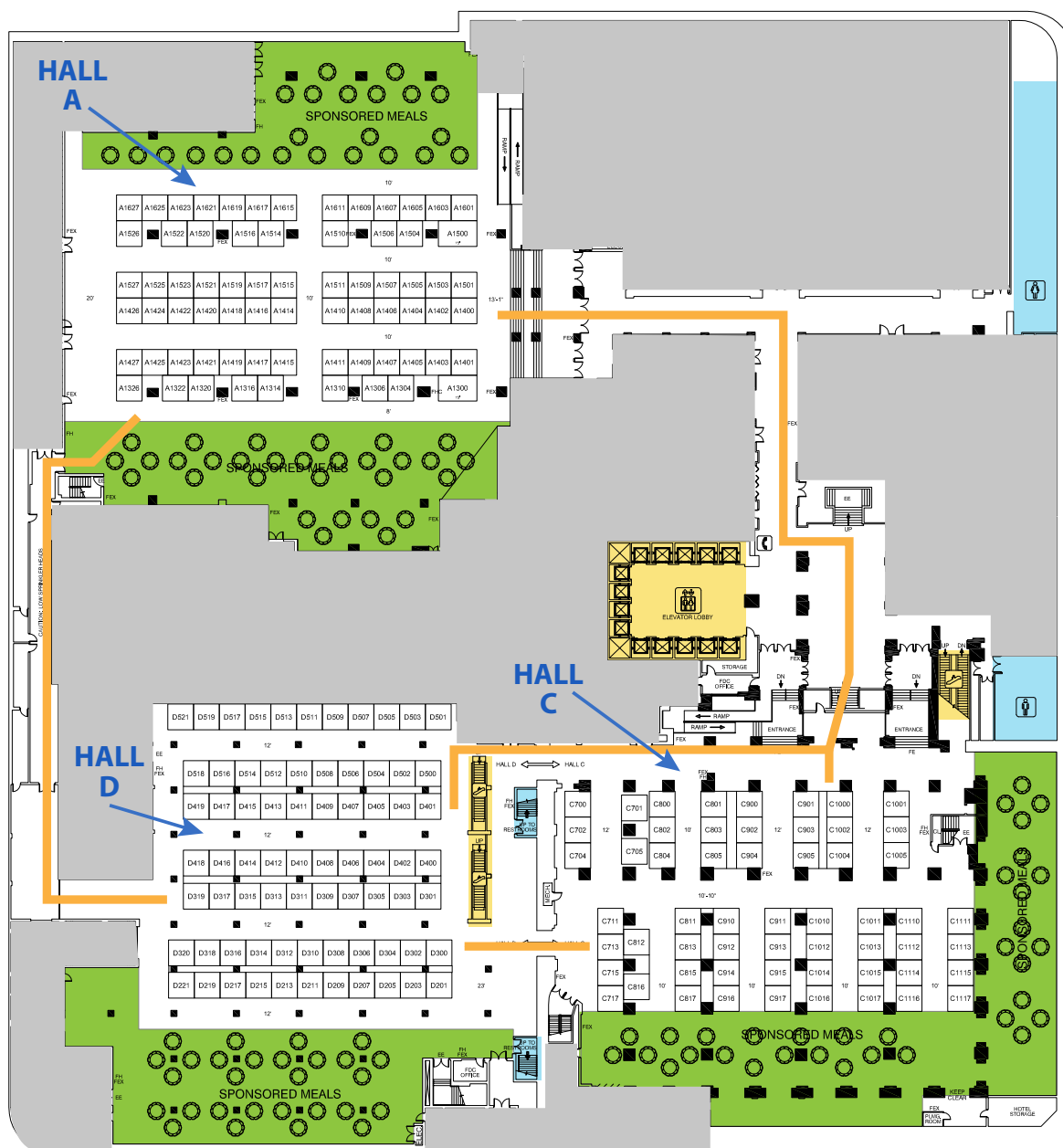
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Expo Hall Floor Plan

[CLICK HERE](#) to see specific booth availability on an up-to-date, on-line version of the Expo Hall floor plan!



Note:

Expo Hall booth space is only available in Hall A, Hall C, & Hall D.

Legend

- - Dining
- - Elevators/Escalators
- - Restrooms
- - Walkways Between Expo Areas
- - Unused Areas

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**SPONSOR & EXHIBITOR
OPPORTUNITIES****Key Sponsor & Exhibitor Opportunities****95%
Sold out!**

	Premier	Gold	Silver	10x10 Booth
Number Available	1	2	Only 1 left! 3	150
PRE-SHOW				
Logo on Conference Website	Home Page	Home Page	Home Page	Exhibitor Page
VIP Show Discount for Your Customers	\$100.00 off	\$50.00 off	\$50.00 off	\$50.00 off
Email to MJ Biz Daily's 20k list: Value \$4,000	One Time Blast	One Time Blast	One Time Blast	
Featured Sponsors Attendee Email	Top Mention	Included	Included	
Logo on 20,000 Marketing Brochures	Largest	Medium	Medium	
Welcome Happy Hour Sponsor	Server T-shirts, Signage, Napkins			
ON-SITE				
Exhibitor Booth Space	10'x20'	10'x20'	10'x10'	10'x10'
Full Conference Passes: Value \$797 per	12	10	6	2
Show Guide Exhibitor List Inclusion	Logo + Name	Logo + Name	Logo + Name	Name
Color Ad in Show Guide	Back Cover	Inside Front Cover	Full Page	
Thanked from Stage + Welcome Slides	Keynotes Both Days	Day 1 Breakouts	Day 2 Breakouts	
Marketing Drop at Show	Opening Keynote Seats	Day 2 Session Seats		
Pop-up Banner at Show Entrance	Best Position	Great Position		
Lanyard Branding - value \$3,000	Exclusive			
POST-SHOW				
Post-show Email Blast to Attendees	Monday After Show	Week After Show	2 Weeks After Show	
Postal Mail List of All Attendees	Three Uses	One Use	One Use	
COST:	\$22,995	\$17,995	\$12,995	\$4,495

Notes:**Exhibit Space Includes:**

- Hosted material handling (no drayage fees on site!)
- Pipe & drape: 8' back x 3' high sides
- 6' draped table
- Two chairs
- Wastebasket

Postal mailing lists will be released to a 3rd party bonded mail house for your use. Mailers must be approved by show management ahead of time.

Your copy and creative for various show materials and promotions must be received in a timely fashion, according to a schedule with which you will be provided. We will also issue alerts prior to deadlines. If you miss the deadline, we cannot offer make-goods or refunds. Copy and creative may be subject to show management approval. We will provide you with specific creative specifications for materials upon receipt of your signed contract.

Emails will be sent on your behalf by show management via our reputable email system to our opt-in lists. You will be provided with a test message and a send report showing open rates.

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SPONSOR & EXHIBITOR OPPORTUNITIES

Marijuana Business Crash Course Sponsorship (Pre-Show Workshop)

~~Limited to Three Sponsors~~
Only 1 left!

Tuesday, May 19th; 12:00 pm – 5:00 pm

Sponsorship includes:

- Your logo on Crash Course web page
- Your full page, black & white ad in Crash Course Guidebook
- Multiple thanks from the podium by Crash Course leader
- Phone and postal mail contacts for all course attendees
- One Crash Course pass for your representative (value \$199)

\$2,495



Marijuana Business **Daily** 5th Year Kick-Off Celebration

Limited to Three Sponsors

Wednesday, May 20th, 6:30-9:00pm

Be featured in the fifth year kick-off celebration of the most widely read and trusted professional publication for the cannabis industry – Marijuana Business Daily! The party will feature an open bar, substantial appetizers passed by circulating waiters and live musical entertainment.

	Headliner	Key Sponsor
Number Available	Only One	Just Two Only 1 left!
PRE-PARTY		
Featured in Email Invites to 20k MJ Biz Daily Readers	Top Named	Featured
Featured in Printed Invites to 5k VIPs	Biggest Logo	Logo
Logo on Main Show Guide Agenda	Featured	
AT PARTY		
Tabletop: 6' x 10'	First Choice Location	Included
Party Passes: Value \$95 per	10	7
Logo-ed Signage	Largest Logo	Featured Logo
Logo-ed Materials	Wait Staff T-Shirts	Cocktail/Dinner Napkins
Announcement From Stage	Your Exec Gives 2 Minute Speech	Your Company Thanked
POST-PARTY		
Photos of your Execs & MJ Biz Daily Leaders at Party	Published in Print + Online	Published Online
COST:	\$14,995	\$9,995

Note: Chicago party location to be announced. Guest transportation to and from Conference to be provided, if needed.

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SPONSOR & EXHIBITOR OPPORTUNITIES

Conference Meal Sponsorships

Wednesday Expo Happy Hour Sponsor

Wed., May 20th, 5:00 pm – 6:30 pm

Limited to One Sponsor

Sponsorship includes:

- Bartenders' T-Shirts (sponsor to provide)
- Logoed cocktail napkins, drink tickets and bar signage
- Logo on show agenda appearing in show guide and on key signage
- Thanks from the podium by all speakers immediately prior to Happy Hour

\$3,995

Breakfast Sponsor

Your choice Wed., May 20th or Thurs., May 21st – 8:00 am – 9:30 am

Limited to One Sponsor per Day

Sponsorship includes:

- Logo-ed buffet signage and napkins
- Logo on show agenda appearing in show guide and on key signage
- Thanks from the podium by speakers immediately after breakfast

\$3,995

Lunch Sponsor

Wed., May 20th 12:00 pm – 1:30 pm or Thurs., May 21st, 12:30 pm – 2:00 pm

Limited to One Sponsor per Day

Sponsorship includes:

- Logo-ed buffet signage and napkins
- Logo on show agenda appearing in show guide and on key signage
- Thanks from the podium by speakers immediately before lunch

\$3,995



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Marijuana Business Conference & Expo

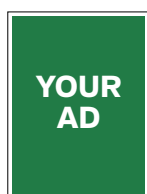
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SPONSOR & EXHIBITOR OPPORTUNITIES

Extras to Boost Your Show Visibility



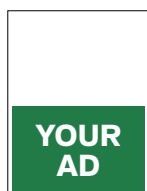
Extra Booth Space \$35/sq. ft. (100 sq. ft. minimum)
Subject to extremely limited availability. Please contact us as soon as possible to reserve space.



Full Page Show Guide Ad – full color
\$995
Ad specs will be provided upon receipt of your order.



Water Bottle Sponsorship
\$1,495
[Sponsor responsible for producing and shipping item to event. Item must be approved by show management.]



½ Page Show Guide Ad - full color
\$595
Ad specs will be provided upon receipt of your order.



Pen Sponsorship
\$1,495
[Sponsor responsible for producing and shipping item to event. Item must be approved by show management.]



Show Bag Sponsorship
\$1,495
[Sponsor responsible for producing and shipping hemp bag to event. Show management to provide specs, show logo and suggested vendors.]



Notepad Sponsorship
\$1,495
[Sponsor responsible for producing and shipping item to event. Item must be approved by show management.]



Other Promotional Item
\$1,495
[Sponsor responsible for producing and shipping item to event. Item must be approved by show management.]

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More from Marijuana Business Media

Reach America's Cannabusiness Leaders Through Your Choice of Media



Marijuana Business Magazine – 10,000 US Readers

The industry's only print magazine dedicated to business and finance; published six times per year in full color. For a complete media kit, contact us today.



Marijuana Business Factbook – 2015 Edition

Advertise in our bestselling third annual Factbook. Relied on by thousands of entrepreneurs and major investors across the US, this printed-and-bound volume is packed with financial, regulatory and marketplace data mostly unavailable elsewhere. Cut-off date: February 8th, 2015. For pricing & availability, contact us today.



Exclusive Postal Mailing Lists – Business & Investor Names

Rent our exclusive national list of magazine readers, Factbook buyers and Conference attendees. Unlike other lists which rely on compiled government sources, Marijuana Business Daily's list is packed with actual customer names. These are businesspeople and investors in the cannabis industry – not consumers.

\$150 per thousand/5,000 name minimum. State selects available. Sent to 3rd party bonded mailhouses only. Creative must be pre-approved by list owner.

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**SPRING 2015
ORDER FORM****STEP 1: Choose your Sponsor/Exhibitor Level**

	Price	Total
<input type="checkbox"/> Premier Sponsor SOLD OUT!	\$22,995	
<input type="checkbox"/> Gold Sponsor SOLD OUT!	\$17,995	
<input type="checkbox"/> Silver Sponsor Just 1 left!	\$12,995	
<input type="checkbox"/> 10' x 10' Booth 95% Sold Out!	\$4,495	
<input type="checkbox"/> Extra Booth Space: \$35/ sq. ft., 100 sq. ft. minimum*		
<input type="checkbox"/> 5th Year Kick-Off Celebration*: <input type="checkbox"/> Headliner <input type="checkbox"/> Key Sponsor		
<input type="checkbox"/> Meal Sponsorship* - Please specify:	\$3,995	
<input type="checkbox"/> Crash Course Sponsorship Just 1 left!	\$2,495	
<input type="checkbox"/> Promotional Item - Please specify:		
* extremely limited availability!		Total Due:

STEP 2: Please Indicate Booth Preference

BOOTH CHOICE #1	BOOTH CHOICE #2	BOOTH CHOICE #3
-----------------	-----------------	-----------------

STEP 3: Contact Information *(Please Print Clearly)*

YOUR NAME		PHONE #	
ORGANIZATION NAME			
BILLING ADDRESS			
CITY	STATE	ZIP	
EMAIL			

Should someone else in your organization receive the invoice? Please provide the following:

NAME OF INVOICE RECIPIENT	PHONE #
EMAIL ADDRESS OF INVOICE RECIPIENT	

STEP 4: Terms & Conditions/Approvals

- Terms:** 60% deposit due with contract. Remaining 40% balance due on March 5th, 2015. Orders received after March 5, 2015 will require payment in full with contract. Failure to meet payment deadlines may result in loss of space and forfeiture of deposit at Show Management's discretion.
- Cancellation Policy:** Any cancellations must be received in writing (email acceptable) and are subject to cancellation fees. Cancellation notice received by on or before January 14, 2015 result in a forfeiture of 20% of total contracted fees. Cancellations received after January 14, 2015 result in a forfeiture of 60% of total contracted fees. Cancellations received after March 5, 2015 result in a forfeiture of 100% of total contracted fees.

SPONSOR AGREEMENT TO TERMS - PLEASE SIGN:	
PRINTED NAME	DATE
SIGNATURE	

*Please see Exhibit Rules & Regulations on the following page.*To avoid disappointment, please contact us regarding exhibiting as soon as possible at: AimeeC@MJBizMedia.com or call 401.354.7555 x 82**Page 9**

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Exhibit Rules & Regulations

Anne Holland Ventures Inc. produces and manages Marijuana Business Conference & Expo or "EXPO." Anne Holland Ventures, Inc. is hereinafter referred to as "Show Management." The term Marijuana Business Conference & Expo or "Expo" shall include the owner of the Show. Anne Holland Ventures, Inc. is located at 1005 Main St. #2130, Pawtucket, RI 02860.

ACCEPTABILITY OF EXHIBITS: All exhibits shall be operated in a way that will not detract from other exhibits or from the exhibition. No products that require a medical prescription or that are restricted by State law may be sold, displayed, sampled, consumed or distributed at the show. Show management determines acceptability of persons, things, conduct, and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit, which is believed to be injurious to the purpose of the show. In the event of such restriction or eviction, Show Management is not liable for any refund of exhibit fees, or any other exhibit related expense

APPLICATION FOR SPACE: Application for space shall be made in writing on the official Exhibit Space Contract form.

ASSIGNMENT OF SPACE: Exhibit space is assigned on a first-come, first served basis. Show Management will attempt to honor all requests for exhibit space. Notwithstanding the above, Show Management reserves the right to change location assignments at any time, as it may in its sole discrimination deem necessary.

PAYMENT AND CANCELLATIONS: Terms for payment and cancellation policy are listed on the Contract for Exhibit Space.

CANCELLATION OF MEETING AND EXHIBITION: If Show Management should be prevented from holding the exhibition by reason of any cause beyond its control [such as, but not limited to damage to buildings, riots, labor disputes, acts of government or acts of God] or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then Show Management has the right to cancel the exhibition with no further liability to the exhibitor other than a refund of space rental less a proportionate share of exhibition expenses.

OFFICIAL CONTRACTOR: All decorating and exhibit furniture will be handled by the official contractor. The exhibitor services kit outlines prices and instructions for securing additional items for your exhibit, shipping and material handling, etc. The exhibitor services kit will be sent prior to the show.

UNIONS AND CONTRACTORS: Exhibitors agree to abide by the rules and regulations concerning local unions having agreements with the exposition facility or with authorized service contractors employed by show management. Only the official contractors designated by show management will be permitted in exhibit areas unless authorized by show managers.

INSTALLING EXHIBITS: The exhibit area will be available for set up on Tuesday, May 19th from 8:00 a.m. to 5:00 p.m. All exhibits must be set by 5 p.m. on Tuesday, May 19th. Assembly of exhibits during the regularly scheduled exhibit hours is not permitted.

DISMANTLING EXHIBITS: All exhibits must remain intact until the official closing time of Thursday, May 21st at 3:30 p.m. and may not be dismantled or removed, in whole or in part, before that time. After the close of show, all material must be removed no later than 10:00 a.m. Friday, May 22nd.

FLOOR PLAN: All dimensions and locations shown on the official floor plans are believed to be accurate. Exhibit management reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors and the exhibit program.

FAILURE TO OCCUPY SPACE: The exhibitor will forfeit space not occupied by the close of the exhibit installation period and this space may be resold, reassigned, or used by exhibit management. Exhibit management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline. The exhibitor will be billed for all charges incurred.

CARE OF EXHIBITS: Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of

promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

CONSTRUCTION OF EXHIBITS: Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit.

RESTRICTIONS ON USE OF SPACE: No exhibitor shall sublet, assign or share any part of the space allocated without the written consent of Show Management. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotel. Operation of sound devices is allowed if the exhibitor complies with Show Management discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the exhibition.

SECURITY: Show Management provides peripheral security guard service. However, it is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the display—even temporarily. Neither hotel/venue nor show management will be responsible for lost or stolen goods.

EXHIBITOR RESPONSIBILITY CLAUSE: To the fullest extent permitted by law, the person/legal entity described as "Exhibitor" in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as "Exhibitor" in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold harmless Hilton Chicago ("Hotel"), Hotel's owner Hilton Management LLC, Hilton Worldwide, Inc., and each of their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as Anne Holland Ventures Inc. ("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

COMPLIANCE: The exhibitor agrees to abide by and comply with the rules and regulations including any amendments that exhibit management may make from time to time. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duty, authorized local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the operators of and/or owners of the property where the exhibition is held.

RESPONSIBILITY: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the venue premises and will indemnify, defend and hold harmless the venue, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

CONFLICTING EVENTS: Sponsors and exhibitors will be required, as a condition of their participation, not to sponsor or exhibit at conflicting events. Conflicting events include educational, business or social meetings of interest and relevance to attendees that are scheduled during the same time frame encompassed by the Conference. Exhibitors should review the agenda for potential conflicts before scheduling their events.